



# BA: Communication — Communication Studies (120 S.H. required to complete the degree)

## Four-Year Plan This is a sample sequence of courses. Other combinations are possible.



Pre-requisites are in parentheses; see catalog for details.

Class standing by credit: Freshman: 0-29 credits; Sophomore: 30-59 credits; Junior: 60-89 credits; Senior: 90+ credits

FIRST YEAR (30 S.H.)	SEMESTER 1 (13 S.H.)			SEMESTER 2 (15 S.H.)		
	WRT 101 Composition I or Writing Intensive	3		COM 260W Thinking through Communication or Free Elective	3	
	MAT 100 or Gen Ed Math/CS (Math must be above 100 level)	3		Gen Ed Math/CS	3	
	Gen Ed: Communication Skills	3		Gen Ed Social and Behavioral Sciences	3	
	Gen Ed: Humanities (Language if required)	3		Gen Ed: Humanities (Language if required)	3	
	COM 102 Orientation to the Communication & Media Arts Major	1		COM 160, 161, 162, or 163	3	

SECOND YEAR (30-32 S.H.)	SEMESTER 3 (16 S.H.)			SEMESTER 4 (15 S.H.)		
	COM 205 Communication Environments (COM 160 or 161 or 162 or 163)	3		COM 219 Communications Ethics (sophomore standing)	3	
	COM 290 Communication Theory (COM Skills & 1 other COM course)	3		COM Major Elective	3	
	Gen Ed: Humanities	3		Gen Ed: Humanities	3	
	Gen Ed: Social & Behavioral Sciences	3		Gen Ed Social & Behavioral Sciences	3	
Gen Ed: Lab Science	4		HPX177: Fitness for Life	2		

THIRD YEAR (30-32 S.H.)	SEMESTER 5 (15 S.H.)			SEMESTER 6 (15 S.H.)		
	COM 390 Research Methods in Communication	3		COM Major Elective	3	
	COM Major Elective	3		COM Major Elective	3	
	Gen Ed Humanities	3		Free Elective	3	
	Gen Ed: Social & Behavioral Sciences	3		Free Elective	3	
	Free Elective	3		Free Elective	3	
	Math/CS or Science Gen Ed.					
Complete a degree audit and plan for application for graduation						

FOURTH YEAR (30 S.H.)	SEMESTER 7 (15 S.H.)			SEMESTER 8 (15 S.H.)		
	COM 495 Senior Thesis or Free Elective (COM 290 or COM 390 C or better)	3		COM 495 Senior Thesis or Free Elective (COM 290 or COM 390 C or better)	3	
	COM Major Elective	3		COM Major Elective	3	
	Free Elective	3		Free Elective	3	
	Free Elective	3		Free Elective	3	
Free Elective	3		Free Elective	3		

The number of Free Electives available will vary based on your initial math & writing placement tests. MAT 100 and WRT 101, if required, count as elective credit.

### Options:

#### Media Production:

- COM 146 Basic Video Production
- COM 235 Preproduction for TV & Film
- COM 242 Scriptwriting
- COM 243 Broadcast Writing
- COM 246 Intermediate Video Production
- COM 247 Live News & Election Coverage
- COM 252 Media Performance Techniques
- COM 270 Fund. of Radio Broadcasting
- COM 275 Radio Workshop
- COM 336 Postproduction
- COM 340 Sound for Video
- COM 394 Special Topics in Media Prod.
- COM 446 Advanced Video Production
- DIMA 100 Introduction to Digital Interactive Media Arts
- DIMA 200 Design for Digital Interactive Media

#### Media Studies:

- COM 110 Sight, Sound and Motion
- COM 190 Mass Communication
- COM 230 History of Mass Media
- COM 263 Persuasion & Propaganda in Media
- COM 270 Fundamentals of Radio Broadcasting
- COM 271 Exploring the Film
- COM 272 History of American Film
- COM 371 Film and Video Art
- COM 372 Film & Literature
- COM 391 Special Topics in Media Studies
- COM 442 Communication Law
- COM 444 Women and Media in the US
- COM 480 Media Criticism
- Public Relations & Public Communication Group**
- COM 146 Basic Video Production
- COM 190 Introduction to Mass Communication

- COM 203 Health Communication
- COM 243 Broadcast Writing
- COM 252 Performance Techniques for Media
- COM 263 Persuasion and Propaganda in Media
- COM 264 Argumentation and Debate
- COM 266 Rhetoric of Contemporary Conflict
- COM 267 Rhetoric of American Issues 1830 - Present
- COM 268 Public Communication
- COM 310 Business and Professional Speaking
- COM 362 Organizational Communication
- COM 393 Selected topics in Rhetoric/Pub Address
- COM 408 Strategies of Persuasion
- COM 442 Communication Law
- DIMA 100 Introduction to Digital Interactive Media Arts
- WRT 132W Introduction to Professional Writing
- WRT 255W Advertising, Copywriting, & Promotion

- WRT 335W Fact-Based Opinion Writing
- WRT 340W Public Relations Writing, Concepts and Practices
- Relational Communication:**
- COM 200 Language and Communication
- COM 203 Health Communication
- COM 205 Communication Environments
- COM 208 Intercultural Communication
- COM 210 Nonverbal Communication
- COM 211 Women, Language & Communication
- COM 212 Effective Listening
- COM 215 Family Communication
- COM 245 Meditation, Self-awareness & Communication
- COM 362 Organizational Communication
- COM 392 Special Topics in Relational Communication